



**THE
LANGDON
GROUP**
a J-U-B Company

SPECIALTIES:

The Langdon Group, Inc. (TLG) is a team of specialists in **mediation, facilitation, public involvement, alternative dispute resolution and strategic communications**. Our diverse backgrounds in public policy, environmental conflict resolution, natural resources and organizational development prepare us to help communities and clients resolve some of the toughest challenges they face today.

All of our project managers are trained as mediators. This deep knowledge in interest-based negotiation informs the specifics of the services we provide. If we are performing a **situational assessment, cultural audit, public involvement process or utilizing the latest in social media and web-based technology**, at our core we are looking to identify interests and meet the spectrum of needs that each individual or organization demands.

Our approach is to engage stakeholders in a manner that is interest-based, objective-driven and problem-solving oriented. We believe that by engaging stakeholders as an impartial neutral party, we can develop a partnership and project support. By working with stakeholders in a continuous and meaningful way we are able to reduce uncertainty, effectively capture and identify stakeholder goals and objectives, promote participation in the process, build community consensus, and improve communication and understanding among decision-makers, community residents, local businesses and other stakeholders.

Our ability to engage stakeholders is contingent on determining the best communication method, ranging from **one-on-one interaction to visual communication in online media and including public meetings, facilitated advisory committees and mobile meetings, where we take the engagement to the public**. We recognize that effective communication brings a complex plan or issue into simple, understandable terms that can maximize stakeholder involvement. In addition to our interpersonal communication skills, we have a team of graphic specialists on-hand to aid in all forms of visual, online, video and print communication.

TLG's in-house technology and GIS capabilities have produced unique online engagement tools. [3P Visual](#) is an interactive web map that allows the public to click on a map and type their concern/input/issue, and produces a map illustrating the specific needs and concerns of the public and where they are localized, helping the project team narrow the focus of the issues. [The Project Outreach Planner](#) (POP) is designed to help the client internally identify potential issues and quantify public outreach and collaboration needs.